

# Privacy Policy

## DATA PROTECTION & COMPLIANCE STATEMENT

Updated February 2026



AirPurity UK Ltd., Unit 6 Rectory Farm, Walden road, Little  
Chesterford, Saffron Walden Essex CB10 1UD UNITED KINGDOM  
Telephone: 01223481048 [WWW.AIRPURITYUK.COM](http://WWW.AIRPURITYUK.COM)  
Registration: 12571197 VAT: 347319782

This document may be used for procurement, tenders, and partnership due diligence.

### 1. Our Commitment

AirPurity Ltd operates in complex environments where performance, accountability, and trust are non-negotiable.

Our approach to data protection reflects the same principles:

**Professional engagement, not marketing noise.**  
**Respect for data mirrors our respect for evidence.**  
**Clarity and transparency, just like our work.**

### 2. Regulatory Compliance

AirPurity Ltd complies with:

- UK General Data Protection Regulation (UK GDPR)
- EU General Data Protection Regulation (EU GDPR)
- Data Protection Act 2018 (UK)
- Applicable international data protection laws where we operate

We act as:

- Data Controller where we determine purposes and means of processing
- Data Processor where contractually required under client agreements

### 3. Data Governance Framework

We maintain:

- Documented data handling procedures
- Role-based access controls
- Secure IT infrastructure
- Password-protected and encrypted systems
- Data minimisation practices
- Regular review of data retention schedules

Access to personal data is restricted to authorised personnel only.

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### 4. International Data Transfers

Where international data transfers are required, we implement appropriate safeguards, including:

- UK International Data Transfer Agreements (IDTAs)
- EU Standard Contractual Clauses (SCCs)
- Adequacy-based transfers

We ensure third-party providers maintain GDPR-equivalent protections.

### 5. Third-Party Processors

We conduct due diligence on third-party service providers to ensure:

- Appropriate technical and organisational measures
- Secure hosting environments
- Contractual data protection obligations

We do not sell or monetise personal data.

### 6. Data Retention & Minimisation

We retain personal data only for:

- Legitimate business purposes
- Contractual obligations
- Regulatory compliance

Data is securely deleted or anonymised when no longer required.

### 7. Data Subject Rights

We support the exercise of:

- Access rights
- Rectification
- Erasure
- Restriction
- Objection
- Portability

Requests are handled in accordance with statutory timeframes.

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## 8. Incident Management

We maintain procedures for identifying, assessing, and responding to data incidents. Where required by law, relevant supervisory authorities and affected individuals will be notified within statutory timeframes.

## 9. Continuous Review

Our data protection framework is periodically reviewed to reflect:

- Regulatory updates
- Operational changes
- Technology developments

We treat compliance as an ongoing discipline, not a one-time exercise.

## 10. Contact

AirPurity Ltd

Email: [info@airpurityuk.com](mailto:info@airpurityuk.com)

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